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PRESS RELEASE: NEW EMPLOYEE

FOR IMMEDIATE RELEASE  
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**Atmospheric Systems Corporation (ASC) Welcomes Director of Sales and Distributor Relationships!**

September 27, 2010, Valencia, CA- Atmospheric Systems Corporation (ASC) is proud to announce and welcome Scotty Price as the Director of Sales and Distributor Relationships. Scotty will be responsible for sales leadership, driving revenue, contributing to product enhancements and distributor selection.

He joins the ASC team after a successful tenure at Anemometry Specialists, Inc., a wind assessment service company located in Alta, Iowa. There he served as the Business Development Manager responsible for directing the sales and business development efforts. His efforts were specifically targeted to build mutually beneficial long term relationships with wind energy developers. While there, he was instrumental in increasing annual revenues and recognized for his exceptional sales achievements.

Scotty will bring to Atmospheric System Corporation (ASC) 17+ years of sales, business development, and management experience. Over the span of his professional career, he has been a key contributor while holding multiple sales and management positions. Scotty also holds a BBA in Finance from Northeast Louisiana University in Monroe, LA.

Scotty stated, "I am thrilled to be part of the ASC team. This is an exciting time to be in the wind industry and I am especially excited about representing a company that has a reputation for being the leader in SoDAR technology."

Atmospheric Systems Corporation (ASC) is a California based business that was established for the design, manufacture, sales and use of surface based atmospheric remote sensing instruments and systems to monitor the atmospheric boundary layer parameters such as wind, turbulence and temperature profiles. <http://minisodar.com>

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If you would like more information about this topic, or to schedule an interview with Scotty Price, please call Josh Underwood at (661) 294-9621 or email Josh at [josh@minisodar.com](mailto:josh@minisodar.com). <http://minisodar.com>